

Optimize It!

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Optimize It! What time is it? What time is it? It's time to Optimize It! Are You Ready to Get Your Hands On a Wealth of Information That Will Teach You How to Optimize Your Business For Optimal Success? Dear friend, You may not know me, but my name is Stephen Pierce and they call me "The Optimizer." Seems like a strange nickname, doesn't it? Well, let me tell you a little more about what I do, and then you'll understand why they call me that and why today is your lucky day. I am one of the world's leading Business Optimization Strategists. What does that mean, you ask? Well, that means I take tried and true strategies coupled with innovative and forward-thinking techniques to teach people just like you how to optimize their businesses for optimal success. "Stephen Pierce's incredibly powerful strategies and techniques have helped us bring in an additional \$173,317 dollars in revenue in the last 5 months. Stephen Pierce is in the top 1 of marketers and entrepreneurs in the world today. Eat every word he says up and immense profits will be your dessert." Mike Litman #1 Best-Selling Author of Conversations with Millionaires Put simply - I give people the tools to make the most out of themselves and their businesses. I give people the tools they need to succeed. And I do it consistently and on a regular basis. We've recently launched a new program so that my skills and expertise could reach a wider audience - The Optimization Series Radio Show. On the radio show, I speak on a wide variety of topics that relate to you, your business, and how best to run your business. I have a new guest each week and each show focuses on a different aspect of business optimization. And that brings us to why this is your lucky day I've taken the BEST and the BRIGHTEST interviews from recent episodes of The Optimization Series Radio Show and compiled them. We painstakingly edited and compressed hours of audio to put only the greatest information together, for you, in one convenient eBook. In Optimize It!, you will find page after page of great material taken directly from interviews I've conducted on my radio show. "Wealth is your birthright! And Stephen Pierce shows you exactly what it takes to claim the personal and financial success that should be rightfully yours. Stephen () will inspire and motivate you. His wealth building strategies have made him rich and they can work for you too." Will Bonner Director, Agora Learning Institute The guests included in this amazing resource are: John Reese John Reese is mostly known for his "Million Dollar

Day" accomplishment of selling over \$1,000,000 worth of an infoproduct in less than 24 hours. But John has been actively marketing online since 1990 -- long before the Internet really took off. John has been involved in a wide range of niche markets and continues to generate wealth from the sales of infoproducts, software, advertising revenue, affiliate marketing, and many other online ventures such as building a "Virtual Real Estate Empire." In this interview, John details how to optimize your own Virtual Real Estate business on the Internet.

Jerry Clark Jerry Clark became a self-made millionaire while still in his 20s, and has shared the stage with industry leaders that include Tony Robbins, Jim Rohn, Brian Tracy, Denis Waitley, Charlie "Tremendous" Jones, Robert Kiyosoki, and many others. Jerry recognizes that change occurs at the individual level, and he's committed to training others in how to improve themselves by teaching peak performance strategies that get results. In this show, Jerry shares with you "3 Ways to Optimize Your Personal Performance" so you can excel and exceed your goals.

Morgan Westerman Morgan Westerman has created a windfall of traffic that has reached in excess of 50,000,000 visitors, has build a company worth over \$10 million dollars, has over 140,000 customers in 152 countries and has created it all with ZERO dollars in advertising and no affiliates. In this interview, "How to Breakthrough to Buzz", Morgan shares with you how to reach the apex of marketing which is to have your customers facilitate getting more customers, more business, more sales, more profits.

John Assaraf For over 25 years, John Assaraf has been seeking and finding the secrets to success -- both in business and in life. John applies his breakthroughs to his own personal business practices. By "walking his talk," he has built four multi-million dollar companies, including RE/MAX of Indiana. Today, this division of RE/MAX has over 1500 sales associates generating more than \$4 billion in sales and \$120 million in commissions each year. John's expertise in teaching entrepreneurs how to combine the psychological and strategic aspects of building successful businesses and successful lives has led to guest appearances on CNN, ABC, CBS, and NBC television. He has been interviewed on hundreds of radio shows, and has also been the subject of articles in various forms of print media on a global basis. In this interview, John presents "3 Ways to Optimize Your Mind for Business Growth.

Frank Kern Frank Kern sold over \$1,044,000.00 in downloadable Niche products in 2005 alone. None of these products had anything to do with Internet marketing. Having built an email list of over 600,000 subscribers in the past 18 months, Frank has an uncanny ability for spotting niche markets that can be exploited for fun and profits. So, whether you are a small entrepreneur starting a business or a successful company looking for new profit centers, Frank

Kern's "7 Ways to Optimize Niche Website" is sure to get your profit juices bubbling. And that's just a list of the speakers! Inside the pages of Optimize It!, you'll find tons of great information. Here is just a small sampling of the topics that my guests and I cover in each interview: What "buzz marketing" is and how you can make it work for you! What "niches" are and some great ways to take advantage of these very lucrative markets! How you can use articles on almost any topic to lure customers in. Why you need to upgrade your personal skill set - whatever you do best, we'll tell you why you need to get even better at it, and then we'll tell you how! "Conditioning versus Heredity" - what does this mean? And more importantly, what does this mean for YOU? We'll tell you how you can overcome your inherited and conditioned propensities for failure - and optimize yourself and your business for SUCCESS! What critical factors you need to be aware of to hone in and optimize your personal and professional performance. And much, much more.

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