

# Cocktail Economics: Discovering Investment Truths From Everyday Conversations - A. Canto, Victor

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What can moonshine, mountain climbers, power plants, salmon, football players, and well-known celebrities teach you about investing? More than you ever imagined! Through entertaining, easy-to-understand anecdotes, analogies, and examples, Canto reveals why the most successful investment strategies reflect a balance of active and passive approaches. You'll learn how to read economic cycles, identifying the specific asset classes most likely to outperform in tomorrow's business environment. Construct and optimize your winning investment plan, step-by-step, from start to finish!

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Victor Canto reveals exactly how the economy affects markets and how to read business cycles so you can profit from every shift in the business cycle. Among the topics covered: investing internationally in the age of globalization; transforming price data into usable market signals; anticipating the impact of regulations and taxation; and more. From start to finish, Cantos focus is practical, and his focus is simple: outstanding investment results.

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