

Winning Body Language - Mark Bowden

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It's not what you say, but how you say it. A proven new system for nonverbal communication from an expert to Fortune 50 CEO's and G8 world leaders. Professionals can move up in the business world with the strategic tips and techniques employed by one of the world's most skilled communicators. Winning body language shows how to move to make people believe what you are saying, make them trust you, how to use the area where you are standing, and how to imitate hand motions of influential personalities to inspire confidence, and much more. Body language expert Mark Bowden brings TruthPlane, a unique model of non-verbal communication that professionals can master to give effective, dynamic presentations or memorable one-on-one meetings to their staff, colleagues, management and clients. You'll learn how to master the universal techniques of body language, including such counter-intuitive tips as: How manipulating the six square feet of area in front of your body known as the "truth plane." How to tap into audiences' primal brain structures so they identify with you. Why looking someone in the eye while speaking with them can be deadly. How imitating Hilary Clinton's hand motions can inspire confidence. And more! Winning body language includes a full vocabulary of gesture delivery, a comprehensive and practical understanding of the signals that bind us all together, and unique tips and techniques to help us stand out and get noticed at work.

Words: area square, body language, feet square, how you say, move your body, square area, square feet, system communication, verbal communication, your body move

Author: bowden, mark Publisher: McGraw-Hill Illustration: N Language: ENG Title: Winning Body Language Pages: 00256 (Encrypted PDF) On Sale: 2010-03-17 SKU-13/ISBN: 9780071700573 Category: Business & Economics : Business Communication - General

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