The Leadership Lessons Of The U.s. Navy Seals - , Jon Cannon

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THE NAVY SEAL WAY TO WIN IN BUSINESSLeadership and teamwork techniques of the military elite, where partnering is mandatory, and failure is never an optionAs increasing focus is placed on fully utilizing and leveraging the value of employees, managers are finding that strong team leadership can be the answer to increasing productivity, reducing turnover, and boosting morale. A coherent, proven approach to teambuilding and leadership is very much in demand. Such an approach exists in today's military, where powerful leadership and effective teamwork are more than just concepts they're necessities. Leadership Lessons of the Navy SEALs analyzes the leadership and team-building techniques and strategies of elite Navy SEAL units, and guides business leaders and managers in creating, training, and leading teams that are extraordinarily successful at carrying out the company's mission. Built around inspiring real-life stories from both the military and business worlds, this no-nonsense book outlines a step-by-step approach for boosting morale and increasing productivity. Leaders from every business environment will discover techniques to:Communicate objectives simply and forcefullyBuild flexible, dynamic organizational structuresAcquire and keep important team membersGain the trust and loyalty of team membersPrevent bureaucracy within chains of commandEffectively train their eventual replacementsPlan and prepare for crisesMake training relevantAuthor: Cannon, Jeff Author: Cannon, Jon Publisher: McGraw-Hill Illustration: N Language: ENG Title: The Leadership Lessons of the U.S. Navy SEALS Pages: 00256 (Encrypted EPUB) / 00256 (Encrypted PDF) On Sale: 2002-12-11 SKU-13/ISBN: 9780071408646 Lib Category: Success in business Lib Category: Leadership Category:

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