

Challenge And Change In China's Development An Enterprise Perspective - David Brown

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There is no doubt that China is a major economic force, and the country's phenomenal recent rate of growth means that it is primed to become an even bigger player on the world stage. The pace of reform for China's enterprises of all kinds has quickened as the Chinese have sought to cope with the challenges of self-determination - strategic, financial and governmental - in a rapidly evolving social and political context. This timely collection explores China's current challenges from the perspective of the enterprise. It includes discussion of current and likely future overall trends, reports on new research findings on the true extent of governance and accounting reforms within enterprises, and considers the impact of increasing global competition on strategy, business relationships and management culture across a range of different kinds of enterprises. Starting with the macro view, contributors then focus on aspects such as Chinese-European cooperation, Chinese shareholders, corporate governance, the insurance industry, value creation and business style. As China confronts large-scale economic, environmental, political and welfare problems, this book will be an invaluable resource for academics and businesspeople examining the underpinnings of the Chinese economic systems and its probable course. Author: Brown, David
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