

The Extraordinary Leader : Turning Good Managers Into Great Leaders - , Joseph Folkman

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People can learn how to lead. This was the position John H. Zenger and Joseph R. Folkman took when they wrote their now-classic leadership book *The Extraordinary Leader* and its a fact they reinforce in this new, completely updated edition of their bestseller. When it was first published, *The Extraordinary Leader* immediately attracted a wide audience of aspiring leaders drawn to its unique feature: the extensive use of scientific studies and hard data, which served to demystify the concept of leadership and get readers thinking about the subject in a pragmatic way. Now, Zenger and Folkman revisit the subject to address leaders most pressing concerns today. The result is an up-to-date, essential leadership guide for the twenty-first century that includes: Late-breaking research on the psychology of leadership New information on leading in a global environment A breakthrough case study on measuring improved leadership behavior Studies revealing the importance of follow-through *The Extraordinary Leader* is a remarkable combination of expert insight and extensive research. The authors analyzed more than 200,000 assessments describing 20,000 managers by far the most expansive research ever conducted for a leadership book. Zenger and Folkman have created the leadership book of the ages. *The Extraordinary Leader* explains how to build leadership skills that will take you and your organization to unimagined success. Author: Zenger, John H. Author: Folkman, Joseph Publisher: McGraw-Hill Illustration: N Language: ENG Title: *The Extraordinary Leader: Turning Good Managers into Great Leaders* Pages: 00336 (Encrypted EPUB) / 00336 (Encrypted PDF) On Sale: 2009-06-01 SKU-13/ISBN: 9780071628082 Category: Business & Economics : Leadership

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