

# Becoming A Leader The Annapolis Way - W. Brad Johnson

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Battle-proven, step-by-step guidelines for instilling leadership in anyone, in any business Today, more than ever, businesses need leaders with a rare blend of strength, capability, and integrity. Unfortunately, they're not always easy to come by. Becoming a Leader the Annapolis Way details how the U.S. Naval Academy builds quality leaders from the ground up, instilling in them the habits and tools required for outstanding leadership in any pursuit. Using real-life vignettes and examples of USNA graduates who experienced breakthrough success in combat, government, and business, this timely book looks beyond just the military aspects to explore: Techniques for teaching honor, duty, and commitment Empowerment strategies proven to work over centuries of use Insights for overcoming the perils of blind obedience

Author: Johnson, W. Brad Publisher: McGraw-Hill Illustration: N Language: ENG Title: Becoming a Leader the Annapolis Way Pages: 00000 (MicrosoftReader.lit) / 00000 (Encrypted PDF) On Sale: 2004-08-05 SKU-13/ISBN: 9780071429566 Category: Business & Economics : Leadership

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