

# Quality In The Travel And Hospitality Industries - Joseph M Juran

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From Juran's Quality Handbook, the international standard on quality and the essential reference in quality engineering and management practices, comes this concise, practical guide on quality in the travel and hospitality industries. Featured topics include typical quality challenges in these industries; barriers to problem analysis; the rise of current quality practices; industry responses to societal changes; quality planning; controlling quality; supplier quality; and quality improvement. Written for managers, quality and industrial engineers, and students, this dynamic eBook excerpt of Juran's Quality Handbook is a must on every management or engineering e-bookshelf. Words: hill travel, industry hospitality, management hospitality, on the travel, travel business, travel hill, travel hospitality Author: Juran, Joseph M Publisher: McGraw-Hill Illustration: N Language: ENG Title: Quality in the Travel and Hospitality Industries Pages: 00027 (Encrypted PDF) On Sale: 2001-10-30 SKU-13/ISBN: 9780071390743 Category: Business & Economics : Quality Control Category: Business & Economics : Industries - Hospitality, Travel & To

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