

Outsourcing Survival Kit

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"For The First Time Ever, The Secrets Of Outsourcing Are Revealed In A Comprehensive Tome That Will Help You Master Your Own Destiny And Boost Your Productivity For The Most Profit Possible!"

Introducing The First, And The Only, Bible On Digital Outsourcing That Is Guaranteed To Be The Premiere Reference Material For Many Success Stories In The Years To Come. Will You Choose To Become One Of Those Success Stories? Dear Valued Businessman, I'll be honest with you, as I do not wish to waste your valuable time. It's all a matter of time, you see. It's all about time. If you are an extreme workaholic who enjoys slaving away for 20 hours a day, 7 days a week, then this offer is not for you. If you are a NETrepreneur who is perfectly happy with the conduct of your business, and you have no interest for its growth nor for the possibility of taking in more orders which you could accomplish in less time, then this offer is not for you. If you are a business owner who does not desire doubling, tripling, or even quadrupling your profits within the same timeframe of your current operations, then this offer is not for you. But if you belong to the 97 of online businessmen who have come to realize that in Internet marketing, time is indeed gold, and who were wishing that there are more hours in a day and that there were more days in a week to rake in unbelievable earnings, then read on, dear friend, as this letter could mark the turning point in your online career. If you've always believed that you could do so much more if only you were given enough time to complete the demands of your business, do not surrender such a dream. If you have always believed that you could earn so much more if only you were given enough time to finish your orders and create more products so that you could increase your productivity and expand your business, never consider this as impossible. If you have always believed that you could create more income streams for you and your family if only you were given enough time to explore other opportunities without sacrificing your current enterprise, never stop believing. Now, you can do more with the time you are given! So Many Opportunities, So Little Time. One of the secrets to success is being able to work with what we are given. There are only 24 hours in a day. We cannot change this fact. This period may be too restrictive at times, especially when we are confronted with a mountain load of orders, but it is something that we have to live with. The key lies in being able to make the most out of these 24 hours, and

delivering great products within the period we are provided with. But 24 hours aren't enough, you might say. Indeed, time isn't always on our side. But we should not complain. The best way around this limitation is to work around it. This is a particularly difficult disposition when we're alone, however. But the thing is, we don't have to be alone. YES! You could always hire someone else to help you out.

Outsourcing, or the process of delegating certain tasks of your business to outside service providers, has become a very lucrative strategy for a lot of successful online enterprises these days. By hiring freelancers to do the dirty job for them, many businesses have reported record profits. And why not?

Outsourcing taps into what many believe is the most efficient and potent resource of them all:

MANPOWER. By hiring freelancers, you'll be arming your business with the legs to propel it to the next level. You'll be equipped with the brains, the skills and the talents to be able to compete in your particular industry. Additionally, you'll have more people working for your business goals, which would most definitely increase your enterprise's productivity. It is almost certain that you have thought about outsourcing at some point. Were you ever swamped with so many work assignments that you almost gave up? Was there a time when you were finishing, and rushing, several deliverables that you had to turn away new and more profitable orders? Did you ever consider other businesses for other markets to supplement your current income, but you couldn't even spare the time to conduct a feasibility study because your hands were tied with your current business? Was there ever a product or a service that you wanted to offer to your clients, but you felt that you did not have the proper skills to create them? Have you ever felt that regularly employing people on an hourly basis would just eat up the earnings you will gain from your business? Have you ever tried to think about a more affordable alternative? For these thoughts, outsourcing is surely the answer. You may not have realized it then, but all you really needed to realize those lost opportunities was a helping hand.

The Benefits Of Outsourcing

There are so many benefits to outsourcing. You'd be able to save time for the other demands of your business. You'd be able to save time that you could use to explore other profitable opportunities. You'd be able to expand your business, as you would be empowered to take in more orders and produce more results. You'd be able to maintain the high quality of your products, as the production process would be distributed to experts who have the passion for the work. This would help you ward off the dangers of getting burned out, and burnout is the number one cause for the deterioration of a product line's quality. You'd be able to save more than compared to hiring a regular employee. You wouldn't have to pay your freelancers per hour;

instead, you could choose to pay them per project. You won't have to invest on extra tools for your business. Freelancers have their own tools, and all you have to do is to delegate the job and pay them afterwards. You won't have to spend a single cent for the programs, terminals, materials or other essential items the project may require. You'd be able to take in more orders, as deadlines can easily be met when you have a freelancer focused solely on one project. You'd have more time to spend with your family and friends to savor the best things that life can offer. Isn't that what working hard is all about? If outsourcing isn't something you have considered in the past, then do so now, dear friend, because it would really open up a lot of wonderful windows for your business.

The "Problem" With Outsourcing But outsourcing is something that you cannot pursue blindly. There are so many risks involved. If you neglect these risks, your business would terribly suffer. Let's take a look at the common problems often encountered in outsourcing: Hiring a freelancer who presented false credentials, causing the delivery of inferior results. Freelancer fails to comply with your specifications, resulting in a deliverable that is totally different from what you expected. Freelancer runs away with your initial payment, never to be found again. No indemnification afforded to the business owner in cases of plagiarism, intellectual property infringement, scandalous remarks or other problems caused by the works of the freelancer. Exorbitant rates paid for because the businessman has no idea of applicable rates. Freelancers who claim ownership over what they delivered once they are proven successful. The fact remains that outsourcing entails dealing with total strangers. If you do not take some measures to protect yourself and the interests of your business, you will encounter a gamut of possible dangers that would imperil your online enterprise.

The Solution As with everything else, knowledge is power. Knowledge about what to do and how to do things would greatly empower you in dealing with freelancers. This would place you in a better leverage situation when choosing and transacting with outside service providers. And all the knowledge about outsourcing in the digital age of marketing have been collected and presented in a product that is proudly the first of its kind. **Introducing Outsourcing Survival Kit How To Create More In Less Time! Inexpensive And Quick Ways To Create More Products You Can Sell!** The Outsourcing Survival Kit is an encyclopedic tome of everything that you will ever need to know about digital outsourcing. Never has an eBook been published that deals with the businessman's side of the process and tailor-made for Internet marketers the world over. Whether you're in the continental United States, Europe, Asia, Australia or Africa, and whether you're dealing with freelancers from the same territories or as far east as India and

the Philippines, The Outsourcing Survival Kit has got your back covered. In its comprehensive pages, you will learn: The importance of outsourcing and how it will boost your business. The proper steps to take to ensure a safe and efficient delegation of tasks. Where to look for freelancers. How to deal with freelancers. How to haggle for the most reasonable price possible. An exclusive resource that will GUARANTEE that the contact details of the right freelancer for your needs will be delivered into your inbox... and you will be pleasantly surprised at how much the said freelancer charges! A thorough survival guide for Rentacoder, Elance and Scriptlance, the three leading outsource exchange sites on the Internet today. How to protect your business when you decide to outsource. Professionally written contract templates that would help preserve your rights and completely eradicate contingent risks. These alone are worth the purchase of this package! Professionally written contract templates that will help preserve your rights and completely eradicate contingent risks. These alone are worth the purchase of this package! The Outsourcing Survival Kit was created to make you an outsourcing expert within a few hours. With this eBook, you will be able to realize the amazing wonders of outsourcing, and how you can maximize your profits from it. As we have mentioned above... it's a matter of time. You are losing substantial earnings if you have yet to hop aboard the outsourcing bandwagon. So hop aboard, dear friend, and allow The Outsourcing Survival Kit to drive you to the Promised Land.

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