

Ethnic Business - Brian C. Folk

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The role of ethnic Chinese business in Southeast Asia in catalyzing economic development in the region has been hotly debated--and often misunderstood--throughout cycles of boom and bust. This book critically examines some of the key features attributed to Chinese business: business-government relations, the family firm, trust and networks, and supposed Asian values. The in-depth case studies that feature in the book reveal considerable diversity among these firms and the economic and political networks in which they maneuver. With contributions from leading scholars and under the impressive editorship of Jomo and Folk, this book is a well-written, important book that will interest not only students of Asian business and economics, but also professionals with an interest in those areas. Author: Folk, Brian C. Publisher: Routledge Curzon Illustration: N Language: ENG Title: Ethnic Business Pages: 00000 (Encrypted PDF) On Sale: 2003-07-10 SKU-13/ISBN: 9780415310116 Category: Business & Economics : Economics - General

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