

Fearless Change: Patterns For Introducing New Ideas - , Linda Rising

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This is the eBook version of the printed book. If the print book includes a CD-ROM, this content is not included within the eBook version. 48 Patterns for Driving and Sustaining Change in Your Organization Change. It's brutally tough to initiate, even harder to sustain. It takes too long. People resist it. But without it, organizations lose their competitive edge. Fortunately, you can succeed at making change. In Fearless Change, Mary Lynn Manns and Linda Rising illuminate 48 proven techniques, or patterns, for implementing change in organizations or teams of all sizes, and show you exactly how to use them successfully. Find out how to Understand the forces in your organization that drive and retard change Plant the seeds of change Drive participation and buy-in, from start to finish Choose an "official skeptic" to sharpen your thinking Make your changes appear less threatening Find the right timing and the best teaching moments Sustain your momentum Overcome adversity and celebrate success Inspired by the "pattern languages" that are transforming fields from software to architecture, the authors illuminate patterns for every stage of the change process: knowledge, persuasion, decision, implementation, and confirmation. These flexible patterns draw on the experiences of hundreds of leaders. They offer powerful insight into change-agent behavior, organizational culture, and the roles of every participant. Best of all, they're easy to use-and they work! Author: Manns, Mary, Lynn Author: Rising, Linda Publisher: Addison Wesley Professional Illustration: N Language: ENG Title: Fearless Change: Patterns for Introducing New Ideas Pages: 00295 (Encrypted PDF) On Sale: 2008-02-13 SKU-13/ISBN: 9780201741575 Category: Business & Economics : Project Management

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