

Viral Marketing Made Easy

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"What Does A Little Snowball, An Avalanche, And A Closely Guarded Secret Have To Do With Your Website, Your Visitors And Your Bank Account?" EVERYTHING In the next 2 minutes and 17 seconds you're going to discover how to use the snowball effect to double, triple, quadruple, oh heck, you're going to create an avalanche of traffic that grows so fast you'll hardly be able to keep track of your sales. You may want to call your bank manager and warn him to make more room in the vault for you. If you've been hanging around the internet marketing community, you've no probably heard of viral marketing. It's certainly not a new concept. In fact it's been around since the Stone Ages. Back then we just called it word of mouth, or I guess back then it was more of a grunt, but either way, today we define viral marketing as Viral marketing [vahy-ruhl] [mahr-ki-ting] - marketing techniques that use pre-existing social networks to produce increases in brand awareness, through self-replicating viral processes... Source: Wikipedia OK let's get down to brass tacks. Viral marketing is one of the most popular buzzwords in the internet marketing community. It's also one of the most misunderstood and misused marketing tactics around. Done correctly, viral marketing can amass millions of visitors, members, and customers for your website. Done wrong and your website traffic stats look like the flat line on a frozen, dead man's heart monitor. So let's get it right the first time... When done correctly, viral marketing will Build your Credibility in leaps and bounds As more and more and more of your hot prospects start looking to you as an expert source of information, your reputation rises like a rocket. You're about to discover a little known secret that will spike your credibility factor to the heavens Improve your sales results exponentially massive targeted traffic pouring into your website means sales increases like you never dreamed possible. You're about to discover what happens to your bank account when a tsunami of sales gushes in Increase your Marketing Efficiency the real goal here is getting your marketing message in front of as many eyeballs as possible. You're about to discover exactly how to do it with 20/20 precision Leverage the Social Networks and Contacts of Others leveraging time, money and contacts puts you in the driver's seat. Your marketing results don't stop when you stop advertising. You're about to discover the exact underground methods that have the power to launch a new product to the stratosphere and pump new life into near-dead

products Think of it like this... Viral marketing is like rolling a small snowball down a mountain. As it grows, it picks up more and more and more snow and gets bigger and bigger and bigger. It rolls faster and faster, growing exponentially until it's absolutely gigantic. The end result is a massive monster snowball that starts an avalanche. But think of how it all started. All you did was pack a fistful of snow and give it a little push. Other forces did the rest of the work for you. If you tried to build a massive monster snowball by yourself, it would have taken days or weeks, maybe even months. Rolling a little snowball down the hill accomplished the goal in a matter of seconds. "I've known JP for over a year now." I've met him in person, we've worked together on projects, and I can say without a doubt that he knows more about optimizing sites than anyone else I've met or heard of. Implementing just one of his many techniques tripled and quadrupled my traffic on several of my sites. Another technique of his got one of my "forgotten" sites ranked high on the FIRST page of Google. (I am now implementing the same technique on all of my other sites!) JP works scientifically and pays a great deal of attention to everything he does. He makes it a rule to always over deliver to his customers, to offer what others do not, and to offer it at a price that beats the so-called competition. Apart from the above, I am honored to be able to personally vouch that JP Schoeffel is a gentleman and a man you can trust. In fact, I would stake my own reputation on him and his work. Anything that JP creates is the best of the best, and there is NO doubt it will make you money when you put it to work. John Delavera JohnDelavera.com How does a little snowball apply to you and your business? Think of the little snowball as your viral marketing message. You create the message, give it a little push to get it rolling, and the natural forces of human nature spread your message globally...if you do it right. If you do it like 99 of all the other marketers, you have about a 1 chance that your little snowball will start rolling. Most marketer's snowballs just sit at the top of the hill waiting for a push. Meanwhile, the marketer sits beside his snowball wondering why it won't grow. How can you ensure that your marketing message snowballs into an avalanche? Who Is J.P. Schoeffel? Learn from the Master Viral Marketer, Jean-Philippe Schoeffel. Mr. Schoeffel's credentials are more than an impressive track record. They're a testament to his results based plan of attack. Schoeffel is a marketing strategist with over 11 years of field experience. He's worked for major corporations as well as small businesses locally and globally. He's worked his viral marketing magic on AdSense sites, software development hubs, information products, membership sites, and a host of interrelated products and services. On November 2006, 4,500 people watched Schoeffel "naked" as he exposed his secrets for

building, promoting and cashing in on ONE Single Site. (OK, he wasn't actually naked, but he did strip back the covering and reveal the naked truth about what he was doing). In fact, there were 4,500 thuds in the room, when people's jaws dropped to the floor. Schoeffel revealed how his website stole the first, second and third spots on Google in Just 24 hours! Schoeffel's videos are recommended by TOP marketers as the BEST website monetization tools available ANYWHERE. Barr none. And as they say, "The proof is in the pudding." Customers continue to vote with their wallets as they snap up Schoeffel's products in a buying frenzy. In Schoeffel's own words "For my first Firesale, I released 1000 copies and completely sold out in one week. For my second Firesale, I doubled the price, released 700 copies, and they sold out in 5 days. My third Firesale, I doubled the price again, released 500 copies and sold out in 3 days." Now THAT'S a testimonial in itself! Now it's your turn to learn from The Master of Viral Marketing, Jean-Philippe Schoeffel. Prepare yourself to uncover Schoeffel's naked truth as he unveils his latest masterpiece, Viral Marketing Made Easy. An eBook of epic proportions. You're about to discover The 6 critical elements of success for a winning viral marketing campaign stop guessing what they are and start putting them to work for you. Why free, cheap and no cost offers are not the same position your viral offer incorrectly and watch your snowball effect melt away to a gentle trickle of traffic. A live Viral Marketing Case Study You saw this one unfold right in front of your nose, but you probably didn't pick up on it. It's one of the world's most fantastic viral marketing campaigns and Schoeffel pulls it apart to show you exactly how and why it worked. Model your next viral marketing campaign after this business model and you could have 12 million people knocking down your door wanting your stuff. Why does viral marketing blow the doors off conventional marketing like Newspaper advertising Magazine advertising Radio advertising Television advertising Press Releases Joint Ventures Links, Text, or Banner Ads Pay-Per-Click All of these methods can be effective to a certain extent, but they all require time and money. And the worst part is, they're all "one hit wonders." They hit the market, they peak, and they die all in a matter of days. As soon as you stop advertising, your website traffic dries up. But Viral Marketing is different. It's the perfect marketing strategy that continues to send traffic to your website day after day, month after month, year after year. And it's effortless. Once you've started the snowball rolling, you don't have to think about generating traffic for your website, it's already done for you. Essentially, Viral Marketing is the "Holy Grail" of business promotion. Once you master it, you can succeed like you've never dreamed possible. Imagine if you will... You share a single message with a few people. Those

people like what they've heard and decide to tell a few other people...people they know but you don't. And those people tell people and those people tell people. Suddenly, you're reaching a massive targeted audience that you never could have reached by yourself. You're leveraging your time and money more effectively than using "old fashioned" marketing and advertising methods. If just 10 people hear your marketing message and they tell 5 people, suddenly 50 people have your message. Then they tell 5 people each and 250 people have your message. The chain keeps on going until thousands, often millions of people receive your marketing message because you told 10 people who told 5. See the power of Viral marketing when it's done properly? Are you ready to make it work for you? To your success, Sharlene Raven Jean-Philippe Schoeffel Be sure to check the Terms of our offer. Copyright 2007 by ExploreViralMarketing- All Rights Reserved

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