

Franks Web Audio Tool

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The quickest simplest way to add audio to your website. Add the proven benefits of web audio to your website in under 5 minutes. Honest! Simple, fast and guaranteed to boost your sales success. Web Audio Tool the simplest, quickest tool to add superb audio to your website. Add audio to your website in under 5 minutes and see your sales skyrocket by 300 Yes, its a fact that adding audio to your website can be the single most influential factor in increasing your sales. Typically, people say that they have seen around a 300 increase in sales just by adding audio and I have even seen an example where sales increased by a whopping 426. Wow! Until now, adding audio was the icing on the cake for the technically minded. But now, ANYONE can add audio their website in a matter of minutes using the Audio Generator. The Audio Generator does everything for you. It automatically creates the files you need and generates the code for you to cut & paste to wherever you want in your webpage. Add the code and upload the files and hey presto youve got audio. It couldnt be easier. WHY ADDING AUDIO INCREASES SALES & PROFITS

Okay, Ive told you a bit about the Web Audio Tool, now lets see why adding audio to your website makes such amazing sense. Well, its a proven fact that adding audio to a website improves sales conversion. Lets face it, thats what most of us want, right? We want visitors to become customers. AND we want them to love us and trust us so that they will buy from us again. Well, that is exactly what adding audio to a website achieves. Heres how:- you immediately build a personal relationship and rapport with your visitors your visitors begin to trust you more, because they know you are real and they feel that they know you and like you when visitors trust you they are more likely to buy from you your website comes alive you connect with your visitors visitor confidence increases visitors will stay on your site longer, giving you more time to build that all important relationship you can explain and reinforce your guarantees you can encourage them to read on you can direct your customers straight to your order button or sign-up form Trust is so important, just think about how you feel when you go shopping in a real store. When you are served by someone who is really helpful, knowledgeable and sincere, you will instinctively like them and trust them; its human nature. Next time you want to buy something that you can get in that same store, where will you go? Youll go back to the same store, and, probably try to seek out that same sales

assistant. Its just the same with online shopping. When we spend our hard earned cash, we are really quite emotional about where we spend it. We spend our money with people we know, like and trust, and, when we buy stuff on the internet its exactly the same. Thats why building good relationships with visitors to your website is so important to increasing your sales success. Adding audio to your website does exactly that. Boost your sales with audio testimonials Of course for your visitors, hearing what youve got to say is a pretty powerful, but also hearing what your satisfied customers have to say can be phenomenal. This is why audio testimonials are doing more for credibility and sales than you can possibly imagine. How easy is it to get audio testimonials online? It couldnt be simpler. Ask your satisfied customers to record a brief testimonial and send it to you ... they can probably even record it on their mobile phone. Simply put their recorded message through Audio Generator and youve got yourself a real live testimonial for any visitor to hear. Still need more convincing? Well these days most of our general communication is verbal rather than written; its what were used to. I mean how often do you send letters to your friends? Reading versus listening FACT most people dont read every word on a website FACT most people listen intently to audio messages, that capture their attention within the first 10 seconds FACT even when people are not listening intently to spoken words they still hear and absorb the meaning in their subconscious FACT - many people struggle to read written words and therefore respond better to graphical and audio marketing messages FACT sales messages that can target two or more of the senses are far more effective than those that just reach one. So a message that is seen and heard is way more effective that one that is only seen. That is why having words, graphics and audio on your website is far more appealing to your visitors and is a hugely powerful sales and marketing tool. OK, Im convinced about the benefits, Im sure youre saying, but exactly HOW do I add audio to my website? Isnt it complicated? The answer is, its not complicated at all. Its unbelievable simple and fast. Heres why. Web Audio Tool... so quick and simple. OK, you have got an audio file that you want to add, in MP3 format, but youre not a techie ... what do you do? How do you get your visitors to know and love you, through your audio message. It is so simple, its childsplay. With Audio Generator, you simply:- open the Web Audio Tool select the audio clip you want to play in your webpage choose the color scheme for your buttons, to match your page and SAVE It takes less than a couple of minutes in fact just a few seconds. The Audio Generator creates just four lines of code for you to copy and past in to your webpage. Simple. When youve done that simply upload your revised webpage along with a folder thats been created for you, and

thats it ... job done. All in under 5 minutes. It really couldnt be simpler. Now I bet youre asking, what kind of audio clips can I add to my website? Heres some typical uses:- explain the benefits of your products and services testimonials from satisfied customers - incredibly powerful inform visitors about your guarantees and customer services building that all important rapport and trust audio tutorials and training music great for musicians to add sound-bites to websites add soundtracks talking e-zines & ebooks With Web Audio Tool You Can add audio to your website in under 5 minutes build an instant rapport with customers increase visitor confidence increase your sales conversion rate by around 300 choose color schemes that match with your website and branding increase your number of subscribers bring your website to life make your website more professional boost sales, sign-ups and revenues, exponentially Audio Generator is absolutely the simplest way imaginable to add audio to any website. Fast track your way to more sales and download the Web Audio Tool right now.

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