

More Than A Pink Cadillac - Jim Underwood

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It's no secret that Mary Kay Inc. -- home of the famous "Pink Cadillac" -- is one of the best run and most successful companies in the world, prompting Harvard professors and U.S. Government agencies to study what made the company a global phenomenon. But what many people may not realize is that Mary Kay is much more than a Pink Cadillac. While this widely recognized icon is a symbol of top performance, it stands for something greater - a way of doing business with a personal concern for people that has made Mary Kay a different kind of company. This book explains the methods and mindset that can bring the same kind of success to your organization. Words: home stands, more than a, more than that, pink secret, that more than Author: Underwood, Jim Publisher: McGraw-Hill Illustration: N Language: ENG Title: More Than a Pink Cadillac Pages: 00000 (Encrypted PDF) On Sale: 2003-03-11 SKU-13/ISBN: 9780071408394 Category: Business & Economics : General

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