

# Tough Management - Martin, Chuck L.

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Based on more than two years of surveys of more than 2,000 senior executives and managers, Tough Management may be one of the most important and practical business books of our time. Bestselling author, weekly columnist, and sought-after speaker Chuck Martin has tapped into his research firms vast network of business connections to discover that 80 percent of executives and managers are experiencing increased levels of work stress. On the bright side, Martin has found that tough times have brought out the best in the world's most successful leaders and managers. And now, in his groundbreaking new book, he offers a refreshing bottom-line approach to what really matters in today's difficult market--and what really works in today's demanding workplace. Author: Martin, Chuck L., Publisher: McGraw-Hill Illustration: N Language: ENG Title: Tough Management Pages: 00000 (Encrypted PDF) On Sale: 2005-03-21 SKU-13/ISBN: 9780071452342 Category: Business & Economics : Management - General

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