

Going The Distance: Why Some Companies Dominate And Others Fail - Kevin Kennedy

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Going the Distance identifies eight key obstacles to the long-term success of great businesses-and shows exactly how to overcome them. Former Cisco SVP Kevin Kennedy and leading consultant Mary Moore show how to assess corporate health and correct weaknesWords: distance long, to the distanceAuthor: Kennedy, Kevin Publisher: Cisco Press Illustration: N Language: ENG Title: Going the Distance: Why Some Companies Dominate and Others Fail Pages: 00288 (Encrypted PDF) On Sale: 2003-03-27 SKU-13/ISBN: 9780130461209 Category: Business & Economics : Management Science Category: Business & Economics : Corporate & Business History - Genera Category: Business & Economics : Leadership

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