

# Working For Mcdonald's In Europe - Tony Royle

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The McDonald's Corporation is not only the largest system- wide sales service in the world, it is a phenomenon in its own right, and is now recognized as one of the most famous brands in the world. A detailed analysis examining the extent to which McDonald's Corporation adapts or imposes its labor relations policies, this volume provides a real life case study showing the interaction between a global, multi-national enterprise and the regulatory systems of a number of different European countries. Areas covered include union strategies, legislatively underpinned systems of co-determination, consultation and collective bargaining, and European legislation, in particular the McDonald's European Works Council. Words: for council, not working Author: Royle, Tony Publisher: Routledge Illustration: N Language: ENG Title: Working for McDonald's in Europe Pages: 00000 (Encrypted PDF) On Sale: 2000-12-07 SKU-13/ISBN: 9780415207867 Category: Business & Economics : Economics - General

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