

Japanese Company In Crisis - Fiona Graham

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Japanese white-collar workers have been characterized by their intense loyalty and life-long commitment to their companies. This book is based on very extensive ethnographic research inside a Japanese insurance company during the period when the company was going through a major crisis which ended in the company's bankruptcy and collapse. It examines the attitudes of Japanese employees towards their work, their company and related issues at a time when the established order and established attitudes were under threat. The wide range and detail of the reporting of workers' attitudes, often in their own words, sustained over a considerable timescale, makes this study a particularly valuable resource. Words: bankruptcy in, companies in insurance, company life insurance, company of insurance, company white, in insurance company, insurance company life, insurance company of, insurance life company, insurance workers, japanese on, life in insurance, white collar, words japanese, workers insurance Author: Graham, Fiona Publisher: Routledge Curzon Illustration: N Language: ENG Title: Japanese Company in Crisis Pages: 00000 (Encrypted PDF) On Sale: 2005-02-09 SKU-13/ISBN: 9780415346856 Category: Business & Economics : Economics - General

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