Classifieds Ads Website

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Functionality features * Location filter. Configure one or more fields that can be chosen and will be remembered as current location. All ads displayed will reflect that chosen location every time you open the browser, until you change it again. * Location subdomains. Configure one field to be used as a subdomain every time you select it as a location * Completely customize listing posting form. Add unlimited fields of various types including Google Maps, Images, Files and Youtube Videos. You can even create category specific fields. So your listing form for posting Real Estate ads will be different from the form for posting cars ads. * Customizable Quick Search and Refine Search forms. Choose the fields that you want to appear in your search forms. * Zip / Postcode area search. Allow your visitors to search ads within a radius distance from a given zip / postcode location. * Email Alerts. Your visitors can choose to be notified when new listings that match their search are added. * Multilanguage. Allow your visitors to switch languages from site frontend. * Save favorites ads so you can read them later. * Tweet when ads are posted Users * User Groups. You have the ability to create different user groups. Each user group can have different registration forms, different ad plans assigned and different settings that apply to users belonging to this group. * Completely customize registration form fields. * Allow visitors to post ads without an account. Make the process of adding listings easyer for your visitors by allowing them to post without registering. You can use this postings ads model, and at the same time allow posting ads with an user account. * Allow subscriptions as a special listing plan type. Subscriptions will allow your users to post a number of ads, or a time period after buying a subscription to your classifieds site. * Recurring PayPal payment. Allow subscriptions to be automatically renewed using recurring payments. * Bulk Uploads. Import multiple ads by uploading a single file. * Internal messaging. Messages between users will be recorded on your site. Revenue * Coupons. Promote your site offering coupon discounts. * Unlimited listings plans. You can shape your listing plans as you want, and you can create plans for specific categories or assign them to some user groups only. Subscription plans are also available. * Featured Ads - Paid feature for listings that show in a special section on the first page. * Highlighted Ads -Paid feature for listings that show in a different color to be more visible than the other listings. * Video

Classifieds - Paid feature to allow a Youtube video shown in the ad image gallery. * Prioritized Listings -Paid feature to place a listing on top, before all other listings. * Dealer Page - Paid feature to allow for an account a special page where user details and all user listings are shown, and allows replacing the header image with user's own logo. Seo features * SEO Friendly Links. Use URL rewriting to make the script URLs more search engine friendly. * Location subdomains. Configure one field to be used as a subdomain every time you select it as a location. An example would be to configure City as a subdomain field. When a user will select Paris for example, the site yourdomainwill become paris.yourdomain.com * Customize page title, meta keywords and description for all site, search pages, for each category, custom page and listing details page. * Google Sitemaps. The script will automatically generate and renew a XML sitemap for your site. * Tag Cloud. Show most searched terms on your site as tags in a specialized section. Content Management * RSS feeds. Publish latest ads as RSS feeds. You can create unlimited feeds for different categories. * Custom Pages. Add new content to your site easily using a HTML editor. * Customize navigation. Add new links to your main navigation bar and to a footer navigation bar. Submenus that show in a drop down menu attached to the navigation bar are supported for the main menu. * Banners. Easily add Image, Flash and Code (AdSense like) banners to your site. Very flexible positioning options. Site Management Features * Import and Export listings or users in CSV or XML format. * Database Backup. You can do instant or scheduled database backups. * New templates. Choose between 5 templates for your website. * Customize categories list. You can create unlimited categories and subcategories. * Templates and CSS editor. Edit your templates right from web interface. * Full control of design part. HTML design files are completely separated from PHP script files. This gives you the possibility to make changes easily to the design part. * Easy Language Translator. If we don't support your language, you can translate the script yourself easily. * Easy customize or translate all info and email site messages. * Customize your site localization. Customize location related settings like timezone, charset, date format, price and number formats, currency, currency position. Security Features * Login History. * IP Blocking. * Email Blocking. * Forbidden Words. It is possible to filter some words from your listing content. * Image Verification for forms. * Accounts activation via email. * Built in send mail system to prevent email stealing. * Pending Approval. You can choose that some listings, accounts or other actions on your site to wait for administrator approval. Multiple payment gateways support. Payments available: * PayPal * AuthorizeSIM * 2Checkout * MoneyBookers * ePay * Fortumo - SMS

payment * ICEPAY * PayTPV * Manual payment. This payment type stands for any non electronic payment. Other Features * Multiple photos. Number of images is configurable for each listing plan. * Image automatic operations: Change photos order, Watermark, Limit upload size, Resize photos to a smaller size, Create thumbnails * It is possible to enable HTML editor for listings description. * Mark listings as Sold or Rented * Email notifications when an item expires * Renew expired ads. * It is possible to automatically delete expired listings. Extra Modules: All the following modules are included in the default version * Area Search (Search within a zip or postcode area. This module requires additional data: database with zipcodes/postcodes and longitude and latitude coordinates.) * Comments (Comments system for listing details page.) * Loan Calculator (Adds a Loan Calculator to details page) * Tag Cloud (Show the most searched words in a tag cloud.) * Browse by Location (Display a box where users can view locations and browse listings by location.) * Browse by Car Make (Display a box where users can browse listings by makes.) * Similar Ads (Shows a number of similar ads on listing details page.) * Meta Extension (Allows you to customize meta information for different search pages.) * News (News module. Shows a short version for a number of news on the first page.) * Compare listings (Allow comparison between multiple listings.) * Ratings (Rating system for listings or for users.) * Pedigree Field (Add pedigree field to your classifieds.) * Connect with 3rd party accounts (Allow login using FaceBook, Google and OpenID accounts.) * Social networks plugin (Add to your site: Facebook Like buttons, Facebook recent activity, Tweet all ads automatically, Tweet buttons, Twitter follow button, Facebook page link) * List Dealers Page Creates a page where all dealers are listed. * Banners Location Allows you to define banners for specific locations. Supported Languages The script is capable to work in multilanguage mode, which means that it can run in more than one language at a time. The script is translated in the following languages: * English * Spanish * * French * * Italian * * Dutch ** * German ** * Portuguese * * Romanian * * Russian ** * Arabic ** * Hebrew ** * Turkish ** * Greek * * Polish * * The languages marked with a star have the frontend interface translated, but don't have a translation for the administrator interface. ** The languages marked with two stars have partial translation for the front-end interface and the administrator interface is not translated. Tags: ads

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