## Management And Change In Africa - Terence Jackson

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PWhile there is a thirst for management knowledge and education throughout Africa, there are few truly relevant texts coming out of the West. Additionally, the unhelpful dichotomy of the developing and developed world has hampered understanding of the cultural, historical and economic influences on management. This book is a welcome antidote to this, providing an invaluable empirical base for extending knowledge of management and change in Africa. br Arising from a research project funded by the Danish International Development Agency, iManagement Change in Africa/i includes results of organizational surveys taken across a range of sectors in South Africa, Kenya and Nigeria. It combines methodology, theory, and case examples to explore thoroughly the cultural, historical and economic influences on management in Africa. In doing so, it illustrates how much can be learned from studying both the successes and failures of African management towards realizing the potential of an African Renaissance.br iManagement Change in Africa/i is a much-needed study of the cross-cultural dynamics of an emerging area that will be welcomed by management researchers and policy makers from both the West and Africa itself./PWords: africa west, in south west, jackson south, jackson world, south jacksonAuthor: Jackson, Terence Publisher: Routledge Illustration: N Language: ENG Title: Management and Change in Africa Pages: 00000 (Encrypted PDF) On Sale: 2004-02-26 SKU-13/ISBN: 9780415312035 Category: Business & Economics : Economics - General

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