

Information Systems Strategic Management - Steve Clarke

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This book is a comprehensive guide to the strategic management of information systems within business and public sector organizations seeking to integrate the two often disparate domains of strategic management and information systems. A central theme throughout is the need to manage information systems as a mixture of technical and social entities, within a broader organizational context. Words: information systems, information systems management, management information systems, planning strategic Author: Clarke, Steve Publisher: Routledge Illustration: N Language: ENG Title: Information Systems Strategic Management Pages: 00000 (Encrypted PDF) On Sale: 2001-03-01 SKU-13/ISBN: 9780415202770 Lib Category: Strategic planning Lib Category: Management information systems Category: Business & Economics : Economics - General

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