

Manager's Guide To Business Planning - Peter J. Capezio

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Get the business results you want by creating and executing a solid plan! One simple thing usually makes the difference between business success and failure: a well-laid plan. Whether you want to enact a long-term strategic initiative or set short-term revenue targets, Managers Guide to Business Planning provides the tools and techniques for developing a workable plan everyone will support. You'll learn how to: Measure success Prioritize initiatives Run business reviews Create a budget Engage employees There's no reason to experience false starts, waste money, or dissatisfy customers in your business endeavors. Managers Guide to Business Planning has tried-and-true methods that can be applied to any situation. Author: Capezio, Peter J. Publisher: McGraw-Hill Illustration: N Language: ENG Title: Manager's Guide to Business Planning Pages: 00240 (Encrypted EPUB) / 00240 (Encrypted PDF) On Sale: 2009-10-19 SKU-13/ISBN: 9780071628006 Category: Business & Economics : Management - General

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