

Membership Site Profits

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Membership Site Profits "Here's How You Can Quickly & Easily Start Your Own Paid Membership Site and Watch Your Income Take Off In Just Weeks!" The Days Of Free Content Are Gone - People Are Suffering From Information Overload, and They're Scrambling To Pay To Have It Delivered To Them In An Organized Manner... Dear Internet Friend, If you've ever considered starting your own member's only website, then this will be the most important letter you ever read. Here's what this is all about... If you're anything like me... you are waking up to the fact that a sleeping giant is now awakening. Subscription based membership sites are quickly becoming the easiest way for people to make a solid income online. Why? Because instead of just selling a 27 dollar eBook for a one time sale, you can continually build up a 19.95 per month (or more) membership based website that earns you a great income 24 hours a day! Running one of these sites is probably the easiest thing you could ever do, because you're teaching something that you truly enjoy (I'll show you how to choose your topic too). Best of all, there is plenty of income to be earned by providing those online with content - and only the surface has been tapped so far of this highly profitable income stream. Membership Sites Are Growing And Growing... If you've been on the Internet very long (or even a short while), you've certainly come across a paid membership site, since they are growing exponentially. And for a good reason-increasing numbers of businesses online have realized that people are willing-and eager-to pay for easy access to information that will help them. Just visit CNN.com, for instance. While much of their content is free, they also have a paid "membership only" area that allows special access to videos and other items. And if a person wants excellent investing advice-for a fee-they will log onto WSJ(the Wall Street Journal), and pay to learn what the latest news and investment information is. But paid membership sites aren't limited to business sites! Almost every conceivable type of information today is marketable-and someone out there is willing to pay to learn what YOU know (or can provide them with). It's Much Easier Than You Think, And I'll Show You How! You don't have to be an "information expert" or a "net guru" to create a highly successful, income-producing paid membership site. And you certainly don't have to be a "web development expert" to create a site that has everything you need to create your own subscription site-for much, much lower startup fees than

most businesses. I'll Take You Step-By-Step Through The Process Of Creating Your Own Powerful Paid Membership Site!And Help You Get It Up And Running Quickly! If you want to learn how to create a highly profitable, income-generating business with minimum start-up costs, this guide will teach you how. I don't leave anything to chance; instead, in this ebook, I teach you from the ground up, each step of the way, how to create an income stream from membership sites that will provide profits for years. In this course you'll learn such things as: How to build a successful membership site, including features, layout, and fonts-without spending outrageous web development fees. The top categories for paid membership sites. You'll learn which ones are 'hot' and why (including the top three, that accounted for 62 of ALL paid content revenues last year). Marketing trends: Learn what the potential income is, and most importantly, WHERE it's coming from. Success stories from top paid membership sites. You'll hear the details of those who have succeeded, and learn what makes them work (and how you can use their ideas legitimately on your own site!) How to create a business plan and model that really works. How to get feedback, and update your site to increase sales. How to successfully promote your site. You'll learn secrets that normally take thousands of dollars and years to learn and with these proven methods, your site will take off overnight! And much, much more. The Internet Is No Longer Free!... Get In On The Growing Groundswell Of Paid Internet Membership Sites! Paid membership sites, and paying for online content is growing faster than ever. Savvy entrepreneurs are taking advantage of what is now one of the hottest methods of growing income today. People are eagerly seeking information, and they will gladly pay for what they perceive as more valuable, reliable content-because they paid for it! I'll show you why they'll pay, what they are looking for-and how to effectively market your own paid membership site that can earn you monthly, six-month, or yearly fees. That's money that keeps coming in, month after month, year after year! If you're not sure what content to offer-I'll show you what to offer, and where to get it. I've literally created a foolproof method that has worked time after time on my own sites, and I'll teach you how easy it really is to set up your own income-generating site. I'll even show you how to find affiliates, who will promote YOUR site. Just so you know, I'm not talking about promoting porn to make this kind of money. I'm talking about promoting legitimate information, and how to create the type of site that people will flock to-and pay you money-for allowing them access to information that they want. You'll Receive Special 'Insider Tips' There are certain "industry secrets" that most people don't like to let out (after all, they're afraid of competition). But in this course I reveal all of them... including: Keys for choosing topics that

people will pay to read about. How to create an "addictive" site that people come back to time and time again. Special methods for creating-and growing-an online community. How to do better than your competition. Ways to make YOUR site stand out from the pack that I've tried, and that work! ...This is just the beginning of what I'll share with you For instance, do you know the top five site categories that people will PAY to visit? (The answers may surprise you). I'll tell you in my ebook. I've done the research, used it myself, discovered what works and share with you what I've learned. Do you know which elements every membership site must have in order to succeed? That can make the difference between a site that SELLS-and brings you visitors and members-versus one that flops? I'll show you what works, and WHY, in this ebook that will transform your profits, and how you look at marketing online. You Don't Have To Be A Business Whiz To Succeed! While some of you reading this may be accomplished business professionals, I'm assuming that some of you aren't. If you're like me, you're an average guy (or gal) who wants to earn money, and would-if you had the right tools to work with. My goal in writing this ebook was to provide you with those tools, that will let you literally "build" your own successful business. You'll Learn From The Ground Up Each Step Of Creating A Successful Paid Membership Site, Including: Tips for choosing the right domain name and best hosting platform to help your profits take off. The elements you must have for a successful site (and common mistakes to avoid). How much to charge, and how often to charge: find the option that's right for your site (whether a one-time fee, recurring fees, and more). How to create and manage private membership areas. Learn how to quickly and easily update your site content. How to increase revenue and customer loyalty by using cross-selling and up-selling tactics. Secrets to understanding your customers' needs and offering value-added products and services. Taking care of orders: You'll learn the advantages of shopping cart and catalog features, and which sites must have them (as well as how to set them up). I'll discuss different payment methods (and which online services are best to use), including creating site security, and more. Tips for promoting, tracking and managing your own affiliate program. This is just the beginning of what I'll share with you. In fact, I've considered calling this ebook "Paid Site Membership 101: An Entire Online Course" because it is literally an "advanced classroom" in developing and marketing a successful paid membership site. Paychecks Coming In, Month After Month... One of the best things about membership sites is the fact that they are literally ongoing, continuous income streams. Your paid members pay you again and again, for the privilege of coming back to your site. I'll teach you how to create an irresistible site that will have them

grateful that you allow them to pay you for access. Here are just a few more of the topics that I'll cover in this ebook written to help you succeed in creating your own "fountain of revenue" online. Learn the benefits of captive membership, and how to use it for recurring income. I'll give you detailed information about the most popular paid membership models today, and why each one works. You'll learn the secrets of why they succeed, when others don't. Marketing Tips That Will Help Your Membership Site 'Take Off'

In my ebook, I'll share with you how I promote my own sites. These tips alone are worth the price of the ebook, even if you don't read anything else! Just some of what you'll learn: The importance of personalization, and how to use it to attract and retain customers. Navigation and layout secrets that create extra appeal-and extra sales. Email autoresponders: ones you must have, and why. How to get fresh content, authored by specialists, to keep your site interesting (and retain membership). Tips for gaining additional income through affiliate links. How to use feedback as a marketing tool. If you were to ask a web developer how to create a successful membership site, he would charge you thousands of dollars for the information that I share about web development in my ebook. You'll learn in my ebook about each and every element that you need to have a successful ecommerce site- one that works and performs- including detailed site management information that you would pay high prices for elsewhere. I lay out each element, each detail, in an easy-to-read fashion. By the time you're done, you'll know exactly what you need, and where to find it-affordably-to set up your site, and even how to promote it. You'll understand how search engine optimization works, and how to get your site to rise through the ranks on Google and other online search engines. This is just the beginning. If you were to ask a marketing professional how to successfully promote your web site online, you would again be charged hundreds or thousands of dollars for professional advice on the best promotional methods. They would discuss with you the benefits and problems with each one. In this ebook, I share with you, step-by-step, how to successfully promote a membership site and build a real online community that people want to become part of. You'll receive invaluable marketing advice as part of the package. You'll learn what software works (and what doesn't!), where to advertise, what to advertise and five secrets of getting people to join your membership site. You'll learn how to write good marketing copy, and what information it should include. Become Part of What Is Sure to Be a Tidal Wave People want to join membership sites: they enjoy the sense of community that it brings. And if you use the community-building tips that I show you in my ebook, they will be eager to join-and to pay for the privilege of belonging to an exclusive community

that allows them to network with like-minded others. People today want quality information: if you can offer them reliable, accurate information on topics that they're interested in, they are more than willing to pay. The service you provide, by offering this information at one centralized location, is valuable. I'll show you the what, the whys, and most importantly, exactly how to implement them. This Guide Is Filled With Practical Advice That You Can Use Every Day In Running Your Membership Site! ...And Includes A Complete Discussion Of: How to create a "mentor" site: one of the fastest growing arenas for paid membership sites are those that offer specialized expertise and knowledge. We'll teach you how to take what YOU know, and turn it into a successful site where you share your enthusiasm or knowledge of a topic. Five rules of site architecture that you MUST know: we'll show you how the flow of your site, your links, and its interactivity, if done well, can cause your site to take off. If you don't follow these rules, though, it will sit there and do nothing! This is information that you can't afford to miss, and has been responsible for my own successful sites. The secret of creating ads that get response: we'll help you learn how to write ads that get noticed-and where to place them for the best response (it isn't where you might think). And we'll teach you how to create mail lists that people subscribe to-and pass along to their friends. How to take credit card billing and protect your customers. Internet security is important today, and you need to know how to provide this to your clients, or they will walk. We teach you how to do this, and how to take payment-and pay others-securely and confidentially online. We'll also let you know which companies are trustworthy, and who will take care of billing for you, for just a small fee. How to promote yourself offline: we'll show you how not only online promotion, but what you do offline can help your site keep growing and showing healthy profits. You'll Learn From Other's Success Stories, And Get Ideas From Those Who Have Created Highly Successful Membership Sites! The best teacher is the person who has succeeded, and those who follow can learn from their brilliant successes (and their failures, by learning what to avoid). I analyze highly successful paid membership sites, and discuss in my book what they did right-so you can learn, too. I'll even teach you how to copy their success-legitimately! You'll learn what to do, how to do it, and why, using the same principles that bring in other sites thousands of dollars each month. This is just the beginning of the valuable information that I'll share with you in this information-packed ebook. If you order today, you'll receive an ebook that literally gives you thousands of dollars of advice-for the cost of two gas fill-ups! Think of buying this ebook as fueling your own success, and helping your income to start taking off. The advice on web development and marketing alone will

save you hundreds (if not thousands) of dollars.

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