

Perfect Phrases For Writing Employee Surveys - , Katherine Armstrong

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The Right Phrase for Every Situation...Every TimeGenerating honest, no-nonsense feedback through well-written surveys is the first step to dramatically increasing employee engagement, commitment, loyalty--and your company's bottom line.Perfect Phrases for writing Employee Surveys provides the tools for crafting precisely phrased surveys to deliver accurate information, so you can adjust your organization's practices accordingly. Inside are hundreds of words, phrases, and examples that remove the guesswork from an otherwise daunting process. This handy, time-saving guide helps you write surveys that measure:Employee EngagementLeadership and ManagementCompany Values and EthicsOrganizational CultureSatisfaction with Work EnvironmentCareer DevelopmentJohn Kador is the author of several McGraw-Hill titles, including 301 Best Questions to Ask on Your Interview and The Manager's Book of Questions.Katherine J. Armstrong is a corporate communications consultant and business book editor.Words: corporate communications, for writing, perfect work, phrases and, resources managerAuthor: Kador, John Author: Armstrong, Katherine Publisher: McGraw-Hill Illustration: N Language: ENG Title: Perfect Phrases for Writing Employee Surveys Pages: 00240 (Encrypted EPUB) / 00240 (Encrypted PDF) On Sale: 2010-03-11 SKU-13/ISBN: 9780071664011 Category: Business & Economics : Human Resources & Personnel Managemen

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