

Research Skills For Management Studies - Alan Berkeley Thomas

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The recent growth of interest in the systematic study of management has transformed a once neglected area of research into one that now attracts a huge number of postgraduate students. But despite this, there has been a distinct lack of research guides tailored specifically for management studies. "Research Skills for management studies" fills that void. Designed as a comprehensive introduction to the main phases of a research project, this textbook leads students from the very first stage of initiation right through to final publication. It considers the nature of research skills and the fundamental elements of the research process, while also exploring the institutional context in which management research is carried out. Tackling current debates and the philosophical and strategic issues at hand, "Research Skills for" "management studies" combines the key theories with the best practical advice to offer a completely rounded introduction to the topic. It includes guidance and specific reference to real management research projects, as well as case examples, activities and further reading lists. Essential reading for anyone undertaking or thinking of undertaking a management studies research project.

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