Beginner's Guide To Dot Com Riches

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Beginner's Guide To Dot Com Riches If Want To Start Your Very Own Profitable Online Business, But DON'T Want To Spend The Next 9 Moths Studying Everything There Is To Know About Internet Marketing, Then "Discover The Simple, Proven And Profitable Fundamental Techniques To Starting Your Very Own Online Business The Right Way" * Just follow the simple steps in this easy to follow step-by-step guide, and be well on your way to having your very own profitable online business that works hard to make you money even while you sleep! Dear Friend, It's true, as you read these very words tens of thousands of people are making money on the internet. Some are making a full time income working only a few hours a week, while others are working full time and making hundreds of thousands and even millions of dollars a year! And yes, it is also true that to start your very own online business is about a gazillion times easier than starting a business in the "real world". It takes a lot less money, effort and time to start your very own online business No paying rent No need to hire employees No waking up early in the morning No driving to work If you have an online business, you can: Set your own work hours Work from home Start with as little as $100 Earn money while you sleep (or watch TV, play basketball, eat etc.) Sounds like the easiest thing in the world right? Well it's not, there are things you absolutely MUST know before you rush out and start your own online business. Because just like there are thousands of people that have successful online businesses, there are thousands that don't make any money and fail miserably. But, the good news is the mistakes these failing online businesses make on a regular basis are easy to avoid and stay away from - If you know the basic fundamentals and proven techniques of starting and running an online business. And once you know what you are doing "Setting Up A Profitable Online Business Can Be Extremely Easy And Take Just A Few Days!" And of course, the great thing about that is: Since running an online business does not take a lot of time and effort and can be almost completely automated - once you know the fundamentals and have the basic skills of setting up an online business, you can set up as many as you want! All working day and night, 24/7 - 365 days a year to earn you money. So, if having your very own online business, working from home, being your own boss and making money while you sleep sounds like something you would like to be doing as soon as you possibly

can, the next step you must take is to learn the basic fundamentals, techniques and proven methods to starting and running an online business. And that's exactly what you'll learn in Beginner's Guide To Dot Com Riches Here are just some of the things you are about to learn in "Beginner's Guide To Dot Com Riches": Everything you need to know about planning and strategy in the online business world (having a solid plan is key to success in any business, this part of the guide will teach you exactly how to plan the development of your online business and what strategies you should use) What you absolutely need to know about search engine marketing (this is a critical part of running a successful online business, because search engine traffic is free and extremely targeted!) A break down of all the major search engines you need to get listed in (basically everything you need to know about Google, Yahoo, Altavista etc.) The ten major success factors in an online business, and why you absolutely must be aware of these important factors if you want to be a successful online business person. What you must know about Pay Par Click (PPC) advertising (PPC advertising is the fastest and easiest way to drive targeted leads to your website as soon as your website goes live) Everything you need to know about finding key words for your PPC advertising campaigns (Key Words allow you to target the people who are looking for exactly what you're selling - that way, you don't waste money on people who aren't even interested in what you want to sell them) Precisely how to create killer PPC ads that will get the maximum amount of attention from your potential clients (You need to know how to create effective PPC ads in order to drive as much targeted traffic to your website as possible) Absolutely everything you need to know about profiting from the major shopping portals on the internet (shopping portals such as BizRate, Froogle and NexTag allow you to tap into a huge network of potential customers and offer them your goods) Doing banner advertising the right way (banner ads are a great and proven way to drive traffic to your website) How to use email advertising/marketing in order to maximize your profits, build leads, customer relationships and up-sell existing customers to make even more money. Exactly how to implant your brand and website in people's minds and have them come back to you every time they think of what you sell. Everything you need to know about Affiliate Marketing - affiliate marketing allows other people to promote your website and products in exchange for a commission (it's like having an army of salespeople constantly working to sell your products) Legal issues you MUST be aware of unless you want to get into some sort of trouble (nothing can bring your business down faster than breaking laws you weren't even aware of) And much, much more!

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