Killer Video Conversions - Achieve A 70% Conversion Rate

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Because Killer Video Conversions is so ridiculously easy to follow, it weighs it at a little under 25 pages. It's no textbook. Just solid facts that'll turn your video viewers into do-ers. You'll see me analyze the emotional triggers in one of my recent videos which has a massive 70 conversion rate. That is, for every 100 views I get on YouTube, I get roughtly 70 new, highly targeted visitors to my website. Finally, The Missing Link In The Video Marketing Arsenal. How You Can... "...Turn Viewers Into Do-ers!" "Discover The 7 Brutally Effective, Secret Video Techniques That Literally Force Viewers Away From YouTube And Straight To Your Website... ... Time After Time!" If you finally want to 'cash in' from the YouTube gravy train... If you want to turn casual viewers into frenzied, wallet-waving buyers... If you want a simple step-by-step formula for cranking out winning, profitable videos every time... ...then please keep reading. This is something you'll be very interested in. Great little report Steven with an excellent example of how to use creativity combined with emotional triggers, and a twist, to suck traffic from video sharing sites by converting sales copy tactics into video marketing tactics. I would recommend your report and video example for all levels of video marketers, theres stuff in there that all marketers need to know Frank Bruno VideoMarketingTactics.com As someone who has been using YouTube for marketing for just about 2 full years now I can tell you that the tips and tactics you cover WORK. I know because they have worked for me and continue to do so every day. I really liked the step-by-step way you laid things out as well. Ed Lewis BlackHatVideoTactics.com From the Desk Of: Jim Rays Dear Fellow Video Marketer, Just a few short months ago, I was really struggling to get to grips with YouTube marketing. Perhaps you are, too. I'd seen what seemed like every video marketing guide on the net, followed each of them to the letter, and yet consistently fallen flat on my face. I mean, my results were plain embarrassing. Time and again I'd spend countless, painstaking hours crafting the perfect video, carefully watermarking my website address across it, upload... ...and sit back waiting eagerly for the inevitable flood of traffic, the gazillions of fresh subscribers. The cash in the bank. It never came. The traffic was more like a trickle than a flood. The subscribers were so scarce, I didn't even bother using an auto-responder - I wrote them back

personally. And the cash? Don't make me laugh. It was soul-destroying. But, deep down, I knew that YouTube was a massive money-making opportunity. I knew that a few savvy marketers had stumbled across the secrets to driving ravenous traffic to their websites on demand. And to be honest... "...I Wanted A Piece Of The Action" So I set about studying, experimenting, testing and tweaking. I spent early mornings and late nights watching video after video after video. I saw the hot, the not, and the downright rot. And if I ever have to watch "Chocolate Rain" again, I swear I won't be responsible for my actions... But slowly, it began to dawn on me. I noticed that some videos just compelled me - literally forced me - to leave YouTube and visit the author's website. Almost like I had no choice in the matter. And in many cases, I became their latest customer. Some had millions of views, others just a few hundred, but they all had the same effect, and crucially, they all followed the same formula. And guess what? It turns out the formula is drop-dead easy to follow... More about that in a moment. "Big Mistake..." See, most video marketers make one huge mistake. And I'll tell you what it is right now... They focus too much of their efforts 'going viral'. There, I said it. They also try and teach you how to do the same. They reckon the only way you'll conquer YouTube is to get scary amounts of views. Well, That's all fine and dandy...but the truth is, no-one - not even the so-called gurus - can predict what's gonna take off like gangbusters in the mass-market...even in niche markets. Think about this... If someone told you a couple of decades ago that a small, multicolored cube would become the world's best selling toy, what would you have said? If that same person told you a few years later that some rotating blocks, falling down a tiny screen, would kick-start a videogame revolution, you'd probably have laughed at them. In 2008 the Rubiks Cube and Tetris are cultural, and commercial icons. Unbelievable! Thing is, one predictable thing about viral marketing is its unpredictability. And that - in my book - spells hard to achieve. So if you want yet another hard-to-repeat, pie-in-the-sky process, with hit-and-miss results...then, thanks for reading, but please go look at some other offer. This one's not for you. If, however, you want a simple step-by-step formula for creating genuine, easy success - Please stick around. Here's the kicker...the missing piece of the puzzle. Your videos can be hugely successful - and highly profitable - even if they don't get many views. You don't need a huge audience. The simple truth is...all you need to do is turn viewers into do-ers. Make them follow your commands. What's better? A video that a million people see and ignore. Or a video that gets a tiny audience of one thousand, yet sends 700 of them running to your website? Exactly, And what if you could crank out powerfully effective videos in a few minutes, just by following a simple formula?

How many would you make? Sounds good, doesn't it? And that's the point...it should be easy and predictable. Rinse and repeatable... "The 7 Simple Steps To Killer Video Conversions" That's all there is to it? Yup, just add these 7 key ingredients to your next video, and I guarantee your visitors will be ditching YouTube and flying straight to your website faster than a nun on a skateboard! Here's the deal... Because Killer Video Conversions is so ridiculously easy to follow, it weighs it at a little under 25 pages. It's no textbook. Just solid facts that'll turn your video viewers into do-ers. You'll see me analyse the emotional triggers in one of my recent videos which has a massive [red]70[/red] conversion rate. That is, for every 100 views I get on YouTube, I get roughtly 70 new, highly targeted visitors to my website. ... and get this. I recorded that video in just over 5 minutes! Here's what else you'll discover: How To Correctly Craft Your Title: It stands to reason...You won't get any visitors if nobody watches your video. Copy the psychological strings I pull to suck people in...fast (page 9) Don't Fight _____, How To Use It Your Advantage: One of the simplest, yet brutally effective ways to increase your conversions is to make your visitors ! (page 11) A Criminally Under-Used, Yet Strikingly Powerful Technique: Force viewers to your website...easily...by stealing this method, dating back to the silent picture era (page 12) 3 Reasons Why 'Watermarking' Your Videos Isn't As Effective As You Might Think, And What You Can Do About It: Willie Crawford called this 'Brilliant' when he saw it... (page 13) Using Gets Eyeballs. Lots Of Them: Apart from a slideshow of semi-naked Swedish models, this is just about the guickest way to get people talking about your videos! (page 14) Why You Should _____ The ____ From More Popular Videos: This is a no-brainer. Don't even think about uploading a video until you do this (page 16) I Even Talk About Some White & Grey-Hat Ways To Improve Your Traffic: Do they pass the test? (page 20) Listen, I'll level with you. I focus on the conversion rate of your videos, not the amount of watchers. This isn't a 'stroke your ego by getting a zillion page views' report. It is about harnessing the power of YouTube, and using some simple, proven techniques to persuade as many new visitors as possible to visit your website. Here's what others have been saying: I have been wondering for months what the trick was to gaining traffic to my site from YouTube. Now I KNOW!! I will now be thinking of what kind of videos I can start creating to generate some traffic to my site. Thanks for the great and valuable information. I will also be looking into the resources you have also provided. Stefani Partin MommyEnterprises.com Steve, Your report is pretty awesome bro. You straight blew my mind with your little camtasia trick. Shocking and very insightful. I can't believe you would actually reveal your camtasia secret. I would have definitely kept

that one under my hat. Zachary R. Skinner Really good ebook. You know what you are talking about.
Recommended. Napolean First Really useful information. Especially liked the bright and clear graphics,
but most of all like the amazingly simple yet powerful What I didn't like was how easily I
was taken in by (great strategy by the way) and couldn't wait to Paul Wow, nice job. I
learned that creates cash. If you can't find any, create some. Very compelling. I was on the edge
of my seat when I montydad500 I absolutely loved this report. I was able to look at a video
that I did just this morning and see how much better it could have been if I had followed the method you
outline here. You can be sure that my future YouTube videos will be a lot different from now on. Eric
Johnson Steven, After working with you designing your graphics, I knew you were a smart cookie, but this
report has seriously blown the lid off my preconceptions. I have what many people believe are serious
video creation skills, but apart from creating videos for my clients I am often stumped to how I can use my
talents to make money using sites like YouTube. With your 7 killer tactics, I'm no longer stumped, I
believe I now have the final piece of my puzzle, with my newly found knowledge I'm ready to start
leveraging YouTubes traffic. I can't believe your selling this report for such a low price!! I honestly believe
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to be a winner GraphicsGenie vskinz.net "So What's The Deal, Steve?" Actually, it's more like a steal
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