

# PLR For Newbies Video Series - Internet Marketing Made Easy

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Creating Your Own Unique New Products From PLR Resources Has Never Been Easier - Even For Internet Marketing Newbies! Wednesday, April 27, 2011 From: Richard Wing Attention: Internet Marketing Newbies Heres a Quick Quiz for you... Are you having problems finding great new product ideas? Are you investing too much time & money and still getting nowhere? theunselfishmarketerAre you wasting too much time looking for your first/next big product idea? If you said yes to any of the above, then read on as we reveal to you how you can save your money and save your time producing your own unique, high-demand Internet marketing and/or niche marketing articles, e-books, audios and videos! You can make money online many different ways - but creating your own unique products that help your customers solve their problems is the fastest way to make money online - and to build a growing cadre of lifetime buyers who purchase from you again & again! What may scare you is you dont know where to start - or you dont know what type of digital product you should create. Well, you can stop worrying because those answers and many more will be apparent to you shortly... The systems shown in this video series are so easy to follow that, even for Internet marketing newbies, and even if youve never created a product in your life, youll walk away knowing how to do just that with this PLR For Newbies video series! This is no mystical, magical secret here... Its all about using existing Private Label Rights Products and making them into your own unique new products. You see, with the current PLR craze going strong online, there are TONS of PLR products coming out each month - PLR products you can convert to your own products - or better yet, expand and modify using your own ideas to make them even better! Using PLR products allows you to start with an existing idea and add onto it so you dont have to spend countless hours banging your head against the wall, racking your brains for a great new product idea. Whether the PLR product is an article, e-book, audios, videos or software, the best part is that you dont have to come up with the idea, you just personalize it, improve it and market it - or even let your affiliates and joint-venture partners market it for you! **THE BIGGEST PLR PROBLEM:** Lazy or uninformed Internet marketers simply stamp their name on PLR products and immediately start selling them. By doing only

that, they're missing out on the full potential of the PLR products - BIG TIME! If your branded PLR product is just the same as 1000s of other people's out there, then your profits are going to be limited - and you'll end up wondering why your profits aren't anywhere near the level you thought they'd be. There is only a small percentage of Internet marketers that take those extra steps and make more money than the normal resellers... How Do You Join The Small Group Making BIG Profits With PLR? It's Simple. The important factors in creating products that make money online are that they solve a common problem and that they're unique. To put it simply, the answer is to change PLR products so dramatically that they look nothing like the original and have enough features added onto them that they have become much better products than the PLR products you started with. Use PLR products as the mid-point, not the end result. Remember, the biggest bonus to PLR products is that they leapfrog you well past the starting point, providing not only the idea but much of the research and work that go into any unique Internet marketing or niche marketing product to sell online! Introducing The PLR For Newbies Video Series! The PLR For Newbies Video Series \* Graphic for Illustration only - The PLR For Newbies Video Package is a Digital Download. The PLR For Newbies Video Series leads you by the hand, step-by-step, click-by-click, to creating great new unique products that not only sell, but can increase your profits several times over! Here is what you'll learn from the six PLR For Newbies Video Series: Video 1 - Intro to Private Label Rights & The Tools You Need. One of the biggest, most-common problems you may run into during product creation is not knowing where to start - you have writer's block or an idea block. Or you simply don't have enough time and money - also a very common problem. So let's start with how you can use Private Label Rights resources to turn them into your own unique new products. As mentioned above, most people will take PLR products and just stick their name on them. The PLR For Newbies Video Series will reveal powerful ideas you can use to stand out from the crowd. In Video 1, you'll also learn the tools you need to assemble before continuing on to the remaining videos. Video 2 - Converting PLR Articles To Your Own. Private Label Articles are by far the most commonly-used type of Private Label Rights resources online today, simply because PLR articles are shorter, easier to create, and more widely available than other forms of PLR products. Instead of just sticking your own byline on your PLR articles, there are many ideas that you'll learn in this video to reshaping PLR articles into different forms that can greatly increase your exposure - and your profits! Video 3 - Making The Most Of PLR E-Books. Private Label E-Books are the next most-widely available type of PLR product because many people love to

write. Since e-books are larger, you can generally do a lot more with them when you reshape the PLR products into different formats. In this video you'll learn how to do just that - and once you get the hang of processing PLR e-books you'll understand how to easily make them over into your own unique products. It doesn't matter if 1,000 other people have PLR to the same e-book, because the PLR For Newbies Video Series will show you how to stand out from that crowd... Video 4 - PLR Audio - Audio E-Books & Audio Articles In this video, we won't just be going over the basics - we'll reveal many cool out-of-the-box ideas to you that most people will not even think of! By using the ideas in Video 4 you'll be ahead of the crowd right from the start! Video 5 - Real PLR Gold - PLR Videos! When you get Private Label Rights to videos, most people will simply resell them. But what good does that do when 100s of other people may be doing the same thing? It is not hard at all to rebrand PLR videos, add audio, add and remove video clips, etc. In PLR For Newbies Video 5 you'll learn how to do that and you'll discover some new ideas that'll allow you to reshape your PLR videos into other product forms as well. Exciting, isn't it? :) Video 6 - PLR Source Codes - Private Label Software It doesn't matter if you have ZERO experience writing software code - in Video 6 you'll learn how to manipulate Private Label Source Code and take it to the next level. While others may have to resell it without even adding their names to the source code, you'll be learning how to add and remove features without so much as touching the programming itself. You'll learn tricks and tips to keep your costs down if you decide to hire programmers to alter your software, too! You'll also discover how to keep yourself safe should you hire a software developer you don't already know.

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